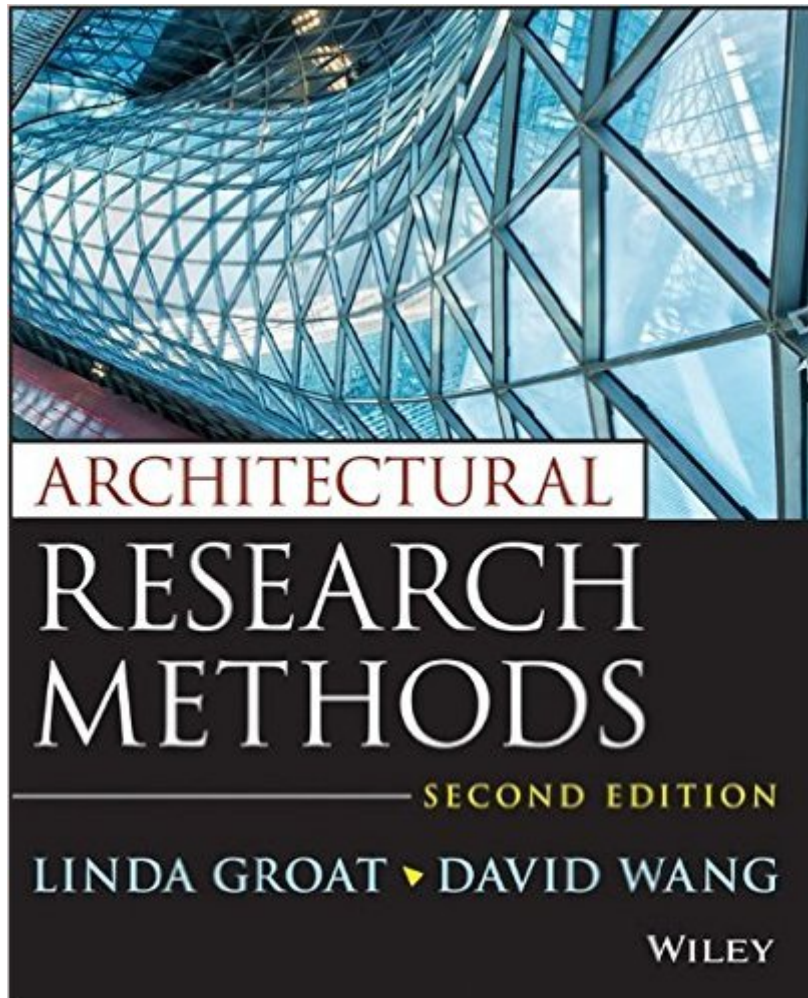


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# Architectural Research Methods



## Synopsis

A practical guide to research for architects and designers—now updated and expanded! From searching for the best glass to prevent glare to determining how clients might react to the color choice for restaurant walls, research is a crucial tool that architects must master in order to effectively address the technical, aesthetic, and behavioral issues that arise in their work. This book's unique coverage of research methods is specifically targeted to help professional designers and researchers better conduct and understand research. Part I explores basic research issues and concepts, and includes chapters on relating theory to method and design to research. Part II gives a comprehensive treatment of specific strategies for investigating built forms. In all, the book covers seven types of research, including historical, qualitative, correlational, experimental, simulation, logical argumentation, and case studies and mixed methods. Features new to this edition include: Strategies for investigation, practical examples, and resources for additional information A look at current trends and innovations in research Coverage of design studio-based research that shows how strategies described in the book can be employed in real life A discussion of digital media and online research New and updated examples of research studies A new chapter on the relationship between design and research Architectural Research Methods is an essential reference for architecture students and researchers as well as architects, interior designers, landscape architects, and building product manufacturers.

## Book Information

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## Customer Reviews

As a graduate student, I was introduced to the first edition of this book. Now, as a professor of Interior Architecture who teaches research methods, I find the second edition of this book invaluable. I used this book to structure the better part of my course this semester. As with the first edition, the newly revised edition covers basic research design issues before unpacking eight major research strategies common in the field of architecture and design. The overall chapter organization is illuminating for students new to design research (or any kind of research!) Further, the chapters are nicely organized internally and full of research examples to illustrate main points. The reading level is fairly high. It is especially appropriate for doctoral students, and well-suited â “ if not a slight stretch â “ for typical masters students in design fields. The chapter â œDoes Design Equal Research?â • is an excellent addition in the second edition. I found it especially pertinent for our program, which offers an MFA in Interior Architecture, and where students will constantly be challenged to contemplate the question in the title of this chapter. While Groat & Wang do not provide a clear answer to the question, I found the content of the chapter provided good fodder for class discussion.

This book is a good resource for architectural research. Covers a great deal information and maintaining the focus around what is important for the topic. I would recommend it to anyone needing assistance in this subject area.

This edition of the book is a fantastic update from the previous version; the inclusion of the new chapters on design and research, and on the research development process, are extremely helpful. I also noticed in the new edition that there were new illustrations and diagrams that did a great job of reinforcing key concepts. There is also an e-book version which is great for those of us that read on the go and like to have resources right at our fingertips - on our phones and readers. A wonderful reference for students and researchers in related fields as well as architects, interior designers, landscape architects - so run, don't walk, to buy/download this version.

Shipper was very quick in responding to my request to ship the product ASAP. The product was shipped quickly and was as described. Also the book is good and useful, especially if you are enrolled in the MArch program and take Research Methods.

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